

VeryVeganish

PLANT BASED FOOD + FAMILY TRAVEL BLOG



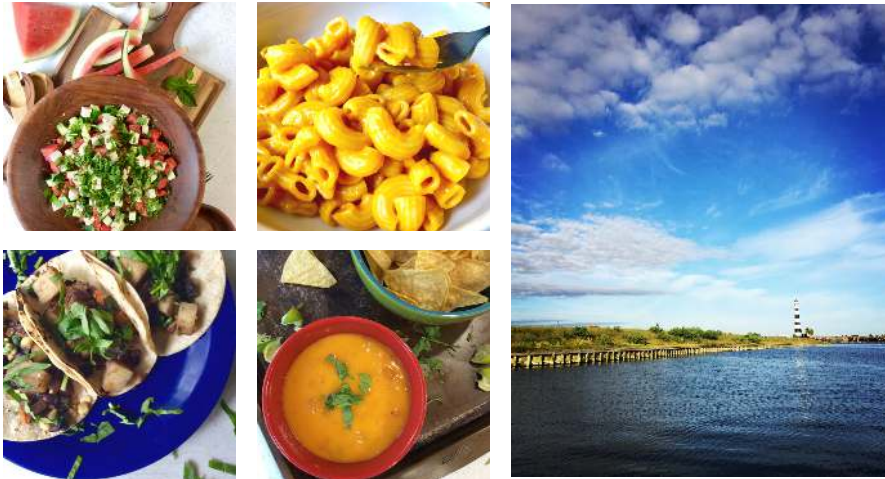
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ABOUT US

Very Veganish by Abi Cowell is a plant-based food and travel blog. We offer a laid-back, judgment-free zone where people can get help to eat healthier at home and on the road. Easy plant-based, vegan comfort food recipes. Veganish family travel guides and inspiration for the United States, Europe and beyond! Part-time digital nomads, we cover roadtripping, slow travel and homeschooling our two boys while traveling, as well.



3,600+

SOCIAL MEDIA FOLLOWERS

112,000+

monthly
SOCIAL MEDIA IMPRESSIONS

13%

ENGAGEMENT
2x higher than average!

78% women

DEMOGRAPHICS



WHY WORK WITH US

We have a **highly engaged audience!**

Your target market = our audience. Major buyers and decision makers (aka US-based women ages 25-44 y/o) make up over 60% of our audience. Abi has expertise & extensive experience in social media strategy, veganizing favorite comfort foods, making things easy and removing road blocks toward health and travel goals. This translates to her being viewed as a helper, expert & influencer.

People trust us. And, they trust our recommendations.



1150+ FOLLOWERS



2000+ FOLLOWERS



240+ FOLLOWERS



220+ FOLLOWERS

@VeryVeganish

Collaborations and sponsorships available for campaigns, blog posts, Instagram-only posts and other options. Compensation rates start at \$50 and go up.

TO DISCUSS SPONSORSHIP WITH VERY VEGANISH:
CONTACT ABI COWELL  ABI@VERYVEGANISH.COM